

What if booking more parties was as simple as rolling the dice?

Today we're going to learn how to play one of my favorite booking games, the Dice Game.

If you're nervous about asking guests to book a show, this game is for you.

Here's what you'll do:

At your party, let guests know that you have a game to play, but that it is totally optional. Explain that each guest who would like to play the game may roll the dice and pick the card that corresponds to the total on the dice.

Their card may say win a prize, in which case you'd give them a party game gift. It may say Grand Prize, in which case you'd give them a larger gift. Or, it may say Book a Show. For those who draw Book a Show, they are required to book a party with you immediately, and get a set date on your calendar.

Explain a second time that this game is optional, and that those who do not wish to hold a party should not roll the dice. But all others, good luck!

The Dice Game is an excellent way to get over your nerves when booking parties at parties, and those guests who were on the fence about booking a show now have an extra fun incentive to commit.